JAYLA LESLIE

SINGER | SONGWRITER | CONTENT CREATOR



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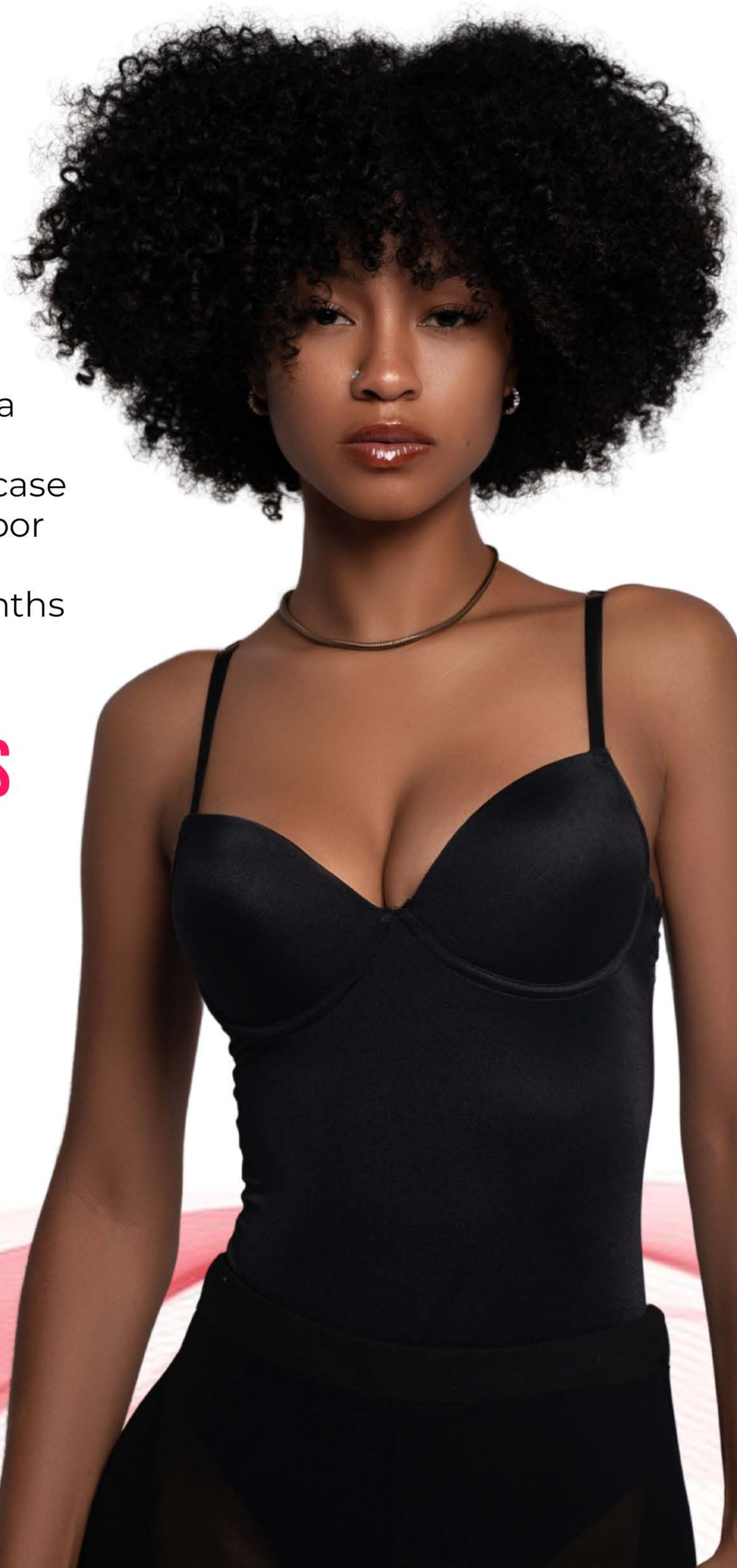
BIOGRAPHY

Jayla Leslye is a singer-songwriter and content creator of Puerto Rican and Tobagonian descent. A proud New York native—born in the Bronx and raised in Westchester—she weaves R&B and pop with honest, nostalgic storytelling that reflects her personal journey.

As an independent artist, Jayla leans on her business and marketing degree from Howard University to navigate the music industry. While at Howard, she built a loyal social media following of over 100,000 by sharing her distinctive fusion of fashion, lifestyle, and music. Her digital presence opened doors to brand collaborations and creative opportunities, eventually leading her to work professionally as a social media manager.

Jayla proudly identifies as a hustler, self-funding her music career through a mix of side jobs, entrepreneurial ventures, and strategic partnerships. She works closely with Bedroc Entertainment in Mount Vernon and is deeply supported by her family.

Her debut single, “Ringing My Phone,” dropped on May 23rd and was celebrated with a release party at Bodega Paradise in Harlem, featuring the official premiere of the music video and a showcase of local vendors. The video itself was a labor of love—two shoot days, three dance rehearsals, two stylists, and over two months in the making.



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